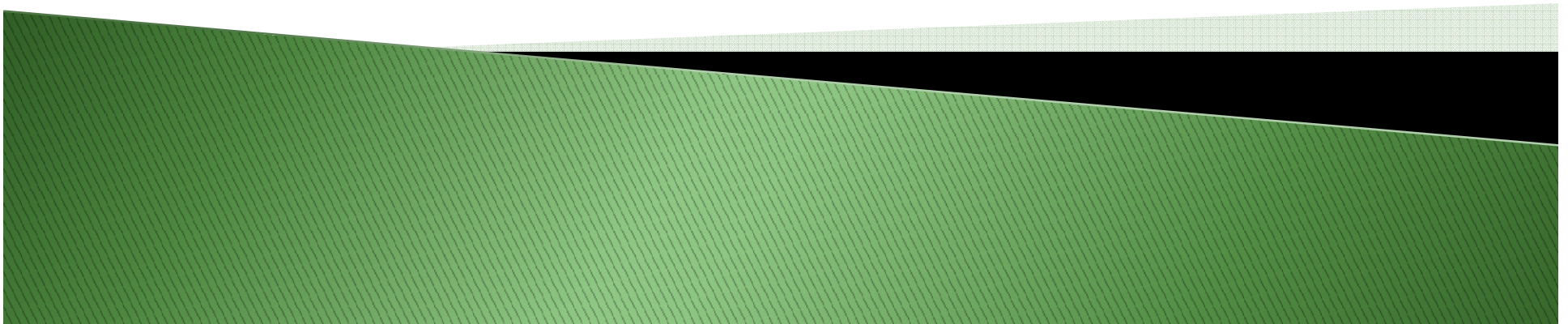


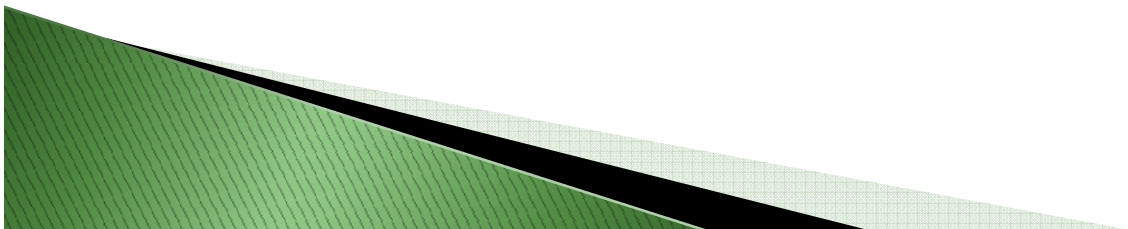
Open House Review

Board of Education
Grosse Pointe Public Schools
November 26, 2012



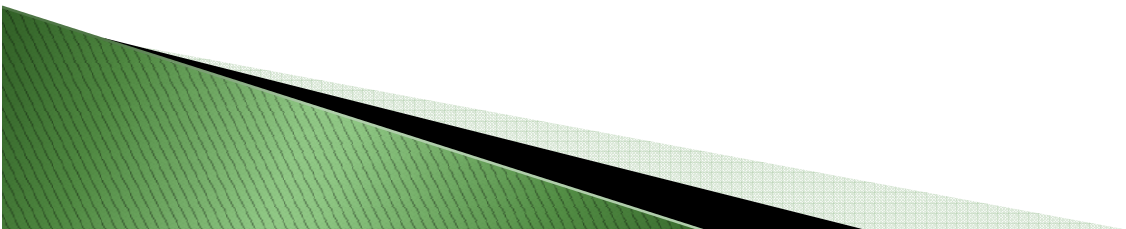
Why the Open House?

- ▶ Target Area in the Continuous Improvement Plan for GPPSS
- ▶ Directly Linked to Enrollment and Funding
- ▶ Part of our Marketing Commitment



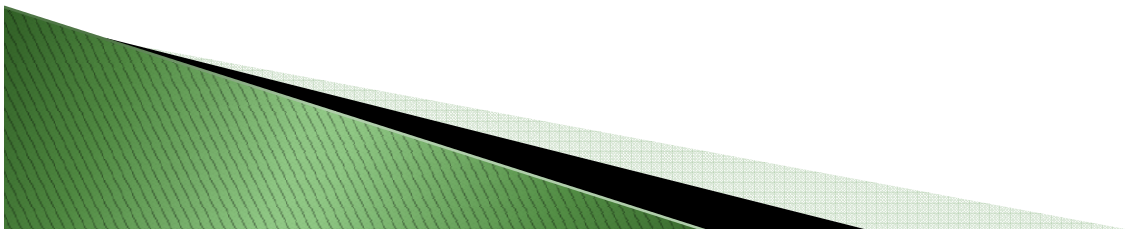
Open House Target Audience

- ▶ Families that currently reside in GPPSS, but don't attend our schools
- ▶ Families considering moving to the GPPSS area
- ▶ Current students approaching a transition



Open House Summary

- ▶ November 11, 2012
- ▶ All 15 buildings open
- ▶ Staff, parents and students available to meet with new families
- ▶ Variety of exceptional programs highlighted
- ▶ Tailored to the uniqueness of each building

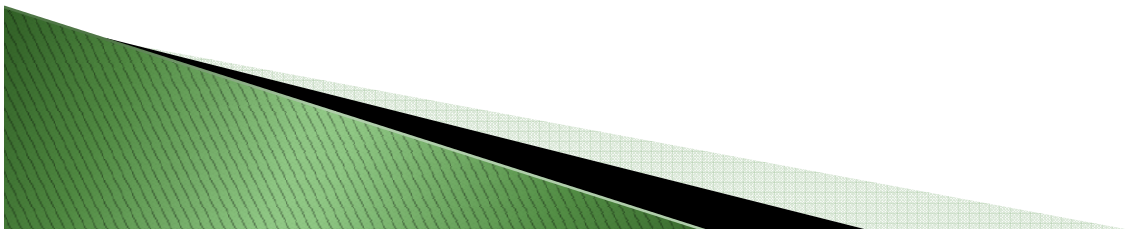


Open House Data

Open House Attendance		
11/11/2012		
School	Families	Students
Ferry	2	3
North	26	31
Parcells	12	14
Brownell	46	54
Maire	11	13
Mason	1	1
Barnes	8	8
Richard	10	10
Trombly	4	5
Kerby	13	15
Defer	4	6
Pierce	27	30
South	35	42
Monteith	10	10
Poupard	3	3
Totals	212	245

Open House Next Steps

- ▶ Follow up with visitors
- ▶ Track enrollment of visitors to the Open House
- ▶ Plan for Open House November, 2013



Short Term Objectives (from September Presentation)

- ▶ 8th Grade Visitation Day ☒
- ▶ Exit Survey for Families Leaving GPPSS
- ▶ Customer Service Training for Office Staff
- ▶ Improved Customer Service at 389 ☒
- ▶ 2012 Open House ☒

